B2T Training

Agile Project Inception

2 Days | Virtual and Face-to-Face

It's the start of a new project. You and your team are all on the same page. You start actually building, but quickly realize that you all had something different in mind. Sound familiar?

This course provides a broad set of knowledge, tools, and techniques to be used during Agile project inception that is based on best practices, experiences, and success cases from real customer projects. Students will experience a case study that demonstrates the inception phase and uses several techniques that will allow the group to develop a comprehensive, shared understanding of the goal to be achieved by the project.

Learning Objectives

- Apply a quick, powerful approach to get a team to internalize and share a common vision
- Achieve team alignment at the start of a project
- Ensure the project goals are known, clarified, and shared by all stakeholders

Intended Audience

This course is designed for Product Managers, Product Owners, Business Analysts, Project Managers, System Architects, or any member of the project team.

Prerequisites

There are no prerequisites to attend this course. However, students need to have fundamental knowledge on agile concepts and have theoretical knowledge about agile.

Learning Topics

Topic
The Agile Mindset
• Agile Principles
• Agile Values
• "Doing Agile" vs. "Being Agile"
Scrum Review
• Scrum roles
• Scrum artifacts

Project Inception
• Product Vision
○ Elevator Pitch
○ Postcard from the Future
○ What's in? What's out?
• Visualization of Scope
○ Visualize the Context
○ Visualize the Product or Project Roadmap
• Personas
• User Stories
• Prioritization
○ MoSCoW
○ Kano Matrix
• User Story Mapping
• MVP
• Releases

Closing
• Review
• Retrospective
• Class closing